### HUDSON COOK

# Webinar: The Federal Trade Commission Under the Trump Administration: Past, Present, and Future

#### February 15, 2017 |

William Shakespeare in The Tempest proclaimed that "The past is prologue." Will that be the case for the Federal Trade Commission's regulation and oversight of the consumer financial products and services industry in the new Trump administration? Or are we going to see a radical shift in direction? Join Hudson Cook partners Jean Noonan, Lucy Morris, Joel Winston, Rebecca Kuehn, and Mike Goodman for a discussion of these questions. Jean, Lucy, Joel, Becki, and Mike - who collectively have multiple decades of experience as former FTC officials - will explain how the FTC currently carries out its consumer protection responsibilities, including how the FTC and the Consumer Financial Protection Bureau intersect. Drawing on their experience with many prior transitions, our speakers will then provide their predictions on what may or may not change at the FTC and how the changes might affect businesses that market consumer financial products and services.

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