



Hudson Cook, LLP

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Hudson Cook LLP and Compli Form Alliance to Provide Expert Compliance Content to U.S. Auto Dealerships

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The Nation's Leader in Dealership Compliance Solutions and the Top Law Firm for Consumer Finance, Sales, and F&I for Auto Dealers Collaborate to Provide Regulatory Content to Compli's Customers

To further protect U.S. auto dealers, Compli[®] is launching its effort to provide expanded compliance content through its Dealership Compliance Management System (DCMS) software by aligning with premier industry experts in key areas of dealership compliance. These subject-matter experts will provide policies, trainings, and process-related best practices for Compli's DCMS in key areas such as sales and F&I (finance and insurance), employment practices, and environmental health and safety.

As a first major step in this expanded effort, Compli announces it is collaborating with Hudson Cook, LLP to provide auto dealerships with the most current, relevant information about key regulations pertaining to sales and F&I as they relate to dealership operations. "Forming this alliance with Hudson Cook is a major milestone in advancing Compli's product strategy to arm dealers with the best compliance information available from the industry's leading experts," said Lon Leneve, President of Compli. "Hudson Cook is the preeminent law firm in the realm of consumer, sales and F&I legal matters for the auto dealership industry. Our collaboration with the subject-matter experts at Hudson Cook will provide tremendous value to our customers."

"Auto dealerships make up one of the nation's most highly regulated industries, affected by everything from local environmental regulations to Federal employment laws and the Homeland Security Act. Given this intense environment, it's not surprising that dealerships are coming under greater scrutiny than ever before with respect to their F&I compliance practices," said Michael Benoit, the Hudson Cook partner in charge of the Compli relationship. "By working with Compli, we can better deliver our expertise and give U.S. dealerships the information they need to greatly enhance the F&I regulatory compliance within their operations."

Deliverables of the Compli-Hudson Cook, LLP Alliance

Hudson Cook will deliver, through the Compli Dealership Compliance Management System (DCMS), policies, trainings, and other best practices for Federal law topics. Examples of these topics include Adverse Action, the Fair Credit Reporting Act (FCRA), Advertising Rules, Truth in Lending, the U.S.A. Patriot Act, and the Consumer Leasing Act. The new content is scheduled to be available to all Compli customers in the first quarter of 2008.

About Hudson Cook, LLP

Hudson Cook, LLP is a 38-lawyer consumer financial services law firm with offices in Washington, D.C., Maryland, California, New York, Connecticut and Virginia. The firm represents many of the nation's top auto dealers, banks, savings associations, holding companies, finance companies and mortgage bankers, insurance and securities companies, investment banks and "e-commerce" firms, including several Fortune 500 companies. For more information, call Michael Benoit at 202-327-9705 or mboenit@hudco.com, or visit www.hudco.com.

About Compli

Compli is headquartered in Portland, Ore., with regional sales offices in California, Texas, Ohio, and Florida. With more than 48,000 users worldwide, Compli is the leading provider of compliance management and risk mitigation products for auto dealerships. Compli's [Dealership Compliance Management System \(DCMS\) controls](#), tracks and automates regulatory compliance operations within and across dealerships. The DCMS is an early warning system that uncovers, reports on and mitigates liabilities to save dealers money on litigation, insurance and overhead.

Dealerships interested in gauging their current levels of compliance may receive a free assessment with the Compli Dealership Compliance Assessment (DCA) tool at www.compli.com/hudco. For more information on the Compli DCMS, a product demonstration, or the latest Compli news, visit www.compli.com or call 1-866-294-5545 toll free.

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