

Enforcement Alert from Hudson Cook; CFPB Agrees to Settlement with Credit Repair Companies for \$2.7 Billion And Ten-Year Industry Ban

August 29, 2023 | Mark E. Rooney and Robert D. Tilley

HIGHLIGHTS:

- The CFPB filed a proposed stipulated judgment and order—which will take effect if approved by the federal district court—including \$2.66 billion for consumer redress and \$64 million in civil penalties.
- The companies neither admitted nor denied the CFPB's factual allegations, but they agreed to the settlement and stipulated to the entry of an order that will ban them from engaging in any activities relating to the telemarketing of credit repair services for ten years.

CASE SUMMARY:

In May 2019, the CFPB initially sued six associated companies for allegedly violating the Consumer Financial Protection Act's prohibition against deceptive practices and the Telemarketing Sales Rule ("TSR"). Among other things, the Bureau alleged that the companies' practice of billing clients in advance for credit repair services violated the TSR's prohibition on charging fees "for telemarketed credit repair unless it has been six months since the company achieved the promised results." On March 10, 2023, the district court granted partial summary judgment on TSR liability in the Bureau's favor. Following that ruling, according to the Bureau, the companies filed for Chapter 11 bankruptcy protection and closed the vast majority of their business. On August 28, 2023, the parties filed a proposed stipulated final judgment to resolve the Bureau's claims.

In order to resolve the case, the companies agreed to the following remedial measures as outlined in the consent order, which still needs court approval:

- The companies are enjoined for a period of ten years against direct or indirect participation in telemarketing of credit repair services, or offering any credit repair services that are advertised, promoted, or sold through telemarketing.
- The companies will provide notice of the settlement to affected consumers.
- The companies will be ordered to pay \$2.66 billion for consumer redress.
- The court will impose more than \$64 million in civil money penalties against two of the

companies.

RESOURCES:

You can review all of the relevant court filings and press releases at the CFPB's Enforcement page.

- Proposed Stipulated Judgment and Order
- CFPB's Amended Complaint
- CFPB Press Release

Enforcement Alerts by Hudson Cook, LLP, written by the attorneys in the firm's <u>Government</u>. <u>Investigations</u>, <u>Examinations</u> and <u>Enforcement</u> and <u>Litigation</u> practice groups, are provided to keep you informed of federal and state government enforcement actions and related actions that may affect your business. Please contact our attorneys if you have any questions regarding this Alert. You may also view <u>articles</u>, register for an upcoming <u>CFPB Bites monthly webinar</u> or request a <u>past webinar</u> recording on our website.

Hudson Cook, LLP provides articles, webinars and other content on its website from time to time provided both by attorneys with Hudson Cook, LLP, and by other outside authors, for information purposes only. Hudson Cook, LLP does not warrant the accuracy or completeness of the content, and has no duty to correct or update information contained on its website. The views and opinions contained in the content provided on the Hudson Cook, LLP website do not constitute the views and opinion of the firm. Such content does not constitute legal advice from such authors or from Hudson Cook, LLP. For legal advice on a matter, one should seek the advice of counsel.

SUBSCRIBE TO INSIGHTS

HUDSON COOK

Hudson Cook, LLP is a national law firm representing the financial services industry in compliance, privacy, litigation, regulatory and enforcement matters.

7037 Ridge Road, Suite 300, Hanover, Maryland 21076 410.684.3200

hudsoncook.com

© Hudson Cook, LLP. All rights reserved. Privacy Policy | Legal Notice Attorney Advertising: Prior Results Do Not Guarantee a Similar Outcome

