



PaymentsJournal Podcast: GIACT and Hudson Cook Break Down NACHA's New Account Validation Rule

March 9, 2021 |

Businesses using ACH will soon have to comply with a new rule, the WEB Debit Account Validation Rule, related to account validation. To unpack the upcoming rule, dispel some of the misinformation current in the market, and provide some advice for organizations, *PaymentsJournal* sat down with Melissa Townsley-Solis, Head of GIACT, *Katie Hawkins*, Associate at Hudson Cook, and Sarah Grotta, Director of Debit and Alternative Products Advisory Service at Mercator Advisory Group.

[Click here to listen to the podcast.](#)

Katie and Partner *Ryan Stinneford* also presented a Compliance Coffee Break on the new rule. [Visit the webinar page](#) to request a replay of the recording.

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