HUDSON COOK



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PRACTICE AREAS



Professional Experience

Webb is a partner in the firm's Washington, DC office. Webb advises a range of financial institutions, consumer reporting agencies, technology and information companies, and others on compliance with data use and privacy laws, including the Fair Credit Reporting Act, California Consumer Privacy Act, Colorado Privacy Act, Virginia Consumer Data Protection Act, General Data Protection Regulation, and Gramm-Leach-Bliley Act. Webb works closely with clients to develop data use and privacy compliance strategies, including in connection with product assessments, consumer relations, vendor management, and due diligence matters. He also advises financial institutions, service providers, and others in the development and maintenance of consumer mortgage, automobile finance, and other credit programs.

Webb is an active member of the American Bar Association, Business Law Section, and the International Association of Privacy Professionals. Webb speaks and writes frequently for financial services industry trade associations and publications.

Prior to joining Hudson Cook, Webb was a Financial Research Assistant with the Virginia Department of the Treasury where he also supported a program overhaul of the Virginia Security for Public Deposits Act.

Webb received his J.D., *cum laude*, from the University of Richmond School of Law where he was Editor-in-Chief of the *Richmond Journal of Global Law and Business*, Volume 9. He is admitted to practice in Maryland, Virginia and the District of Columbia.

Professional Activities

Member, American Bar Association, Business Law Section, Consumer Financial Services Committee

Member, International Association of Privacy Professionals

Maryland State Bar Association

District of Columbia Bar

Virginia Bar Association

Speaking Engagements

- "Eurovision: How GDPR is Changing the Compliance Landscape," OLA Compliance University, July 2022
- "Practical Steps to Identifying Fraud and Reducing Loss," INFiN MoneyTrends, November 2021
- "The Colorado Privacy Act and the Growing State Patchwork of Consumer Data Privacy Laws," Hudson Cook Compliance Coffee Break, November 2021
- "Employment/Income/Asset Verification: New Trends in Underwriting," 2021 Virtual Financial Services Conference, May 2021
- "VCDPA The newest consumer data privacy law comes to Virginia," Hudson Cook Compliance Coffee Break, April 2021
- "Web Content Accessibility The CCPA and Beyond," Hudson Cook Webinar, May 2020
- "CCPA Compliance Checkup Are You Ready for July 1?," Hudson Cook Compliance Coffee Break, May 2020
- "The New California Consumer Privacy Act: What Auto Dealers Need to Know," KPA

- "Privacy in the New World: Post-GDPR Privacy Developments in the United States,"
 Consumer Financial Services Conference, Hudson Cook/CounselorLibrary, 2019
- "Top 10 Tips for Data Governance: Managing Risk by Managing Your Data Assets,"
 Consumer Financial Services Conference, Hudson Cook/CounselorLibrary, 2019
- "The Use of Criminal Record Information in Tenant Screening," National Association of Professional Background Screeners Mid-Year Legislative & Regulatory Conference, 2019
- "GDPR and the Rise of Heightened Privacy Regulations," National Association of Federally-Insured Credit Unions (NAFCU) Regulatory Compliance Seminar, October 2018
- "The GDPR: How Does It Affect Your U.S. Business?" National Automobile Dealers Association (NADA) webinar, June 2018
- "GDPR and the Consumer: Complying with the Consumer-Facing Requirements of the GDPR," Consumer Financial Services Conference, Hudson Cook/CounselorLibrary, April 2018
- "The Changing Landscape of Tenant Screening Laws," National Association of Professional Background Screeners Mid-Year Legislative & Regulatory Conference, April 2018
- "Notices, Notices: A Comprehensive Look at Adverse Action, Risk-Based Pricing, and Credit Score Notices for Credit and Non-Credit Transactions," Consumer Financial Services Conference, Hudson Cook/CounselorLibrary, April 2017

Publications

- "California Attorney General Focuses on Targeted Advertising and Disclosures in CCPA Enforcement," Hudson Cook *Insights*, September 2021, co-authored with Megan Nicholls
- "Colorado Governor Signs Nation's Third Comprehensive Consumer Data Privacy Law," Hudson Cook *Insights*, August 2021, co-authored with Dailey Wilson
- "Smile! You May Be on a Dashboard Cam," Hudson Cook Insights, July 2021
- "California Attorney General Proposes New Changes to CCPA Regulations," ABA Business Law Today Month-in-Brief, October 2020
- "CCPA Regulations Approved by California Office of Administrative Law and Become Enforceable Immediately," ABA *Business Law Today Month-in-Brief*, August 2020

- "California Attorney General Releases Second Set of Revisions to Proposed CCPA Regulations," ABA Business Law Today Month-in-Brief, March 2020
- "California Data Broker List Comes Online," Hudson Cook Insights, January 2020
- "CCPA Advent: Waiting on the World to Change," Hudson Cook Insights, December 2019
- "Springing Consumer Rights: Responding to the Federal Government Shutdown and Anticipating Another," Hudson Cook *Insights*, March 2019
- "Borders, Branches, and Behavior: Dispelling Myths about Scope of General Data Protection Regulation," Hudson Cook *Insights*, May 2018
- "Seattle's Fair Chance Housing Ordinance: A New Wave of Tenant Screening Regulation?," NAPBS Journal, March/April 2018
- "Recent FTC Suit Highlights Alleged Deceptive Practices in Negative Option Plans," Hudson Cook Insights, October 2017
- "Tailored to Suit: Drafting a Client's Compliance Management System," ABA Consumer Financial Services Committee Newsletter, March 2016
- "Eleventh Circuit Upholds City of Miami's Fair Housing Act Claims," Basis Points, 2015
- "FinCEN/OCC BSA Enforcement Effort Targets Bank's Failure to File Suspicious Activity Reports," *Basis Points*, 2015
- CFPB to Supervise Nonbank International Money Transfer Providers, Basis Points, 2014
- "Bitcoin Mining and BSA Administrator Status," Basis Points, Issue 57, June 2014
- "The New TCPA Consent Standard and Retroactive Application," *Basis Points*, Issue 51, November 2013
- Comment, "Reforming Fairness: The Need for Legal Pragmatism in the WTO Dispute Resolution Process," 9 Rich. J. Global Law & Bus. 229, 2010

Education

University of Richmond School of Law, J.D., cum laude, 2010 Editor-in-Chief, Richmond Journal of Global Law and Business, Volume 9

Furman University, B.S., Political Science and Philosophy, cum laude, 2007

Admissions

District of Columbia, 2018

Maryland, 2016

Virginia, 2010