



## The New California Consumer Privacy Act: What Auto Dealers Need to Know

*Presented by KPA*

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Thursday, November 21 at 11am Pacific | 2pm Eastern

On January 1st of 2020, the California Consumer Privacy Act (CCPA) will go into effect and will give consumers new rights over their personal data. Is your dealership ready?

Join Hudson Cook attorney [Webb McArthur](#) and KPA to learn what auto dealers in California need to know to take immediate action and stay compliant with the new law.

[Click here to listen to the recording.](#)

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