

## AGORA Announces Tom Hudson to Join Advisory Board

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Agora Data, Inc. ("AGORA"), a Texas-based provider of technology solutions for the financial services industry, announces that Tom Hudson has joined AGORA's advisory board.

Hudson is the founding partner of Hudson Cook - one of the nation's preeminent law firms in the area of consumer financial services. Tom is also the founder of CounselorLibrary.com - a collection of legal tools for compliance professionals as well as founder and Editor-in-Chief of *CARLAW*, a monthly publication of legal developments in auto finance.

AGORA founder and CEO Steve Burke commented, "I have known and worked with Tom for years. Tom is an icon and a household name in our industry. We are thrilled and privileged that he has joined our talent-packed advisory board."

Since its launch in April 2017, AGORA's flagship loan exchange platform has rapidly revolutionized the secondary market for auto loans, allowing buyers and sellers to publish and exchange loan data directly in an efficient and secure environment without the need of intermediaries or brokers.

Hudson joins an advisory board that is a veritable who's who in consumer finance: Ian Anderson (Group President - Westlake Financial Services), Eric Green (CEO - Real Time Resolutions, Inc.), Kevin Weis (CEO - Spireon, Inc.), Steve Levine (Founder - Ignite Consulting Partners), Jim Bass (CEO - Starboard

Advisors, LLC) and Gary Flowers (Director of Sales - Conduent).

"I have advised and counseled thousands of market participants in my decades of practice in consumer finance. AGORA represents a truly remarkable and wholly novel dimension to our sector. It is sure to revolutionize how business is conducted, and I am very excited to help in that effort," remarked Hudson.

AGORA was created in response to the many friction points and inefficiencies that exist in the manner that auto loan portfolios currently trade - namely poor and inconsistent data, lack of transparency from the brokers that previously dominated the market and heightened regulatory concerns over unsecured transmission of personal consumer data.

"Having such a 'blue-chip' name as Tom Hudson associated in such a meaningful way with AGORA is a strong endorsement and validation of the value we continue to bring to the market. We could not be more proud to have Tom and our entire advisory board as our partners in our mission," noted Steve Burke.

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