



Auto Finance News interviews Lucy Morris for article on new CFPB leadership

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With Senate confirmation hearings set to begin this week to confirm Biden's pick of Rohit Chopra to lead the Consumer Financial Protection Bureau (CFPB), *Auto Finance News* analyzed Chopra's previous work and comments with both the FTC and CFPB. Hudson Cook Partner [Lucy Morris](#) worked with Chopra in the early days of the Bureau's inception.

According to Lucy, Chopra is known for being an outspoken advocate for consumers and, as a commissioner at the FTC, has a reputation for "being tough on companies that are under investigation and tough on the lawyers representing them. He really pushes for stronger remedies against alleged wrongdoers: more money back to consumers; higher penalties; more detailed and onerous compliance requirements; holding more actors in the chain of the transaction responsible. . . "Sometimes when he speaks, he talks a lot like Richard Cordray, the first director." Lucy also expects an added emphasis on fair lending, in line with the Biden administration's agenda.

[Read the *Auto Finance News* article on pages 10-12.](#)

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