



Becki Kuehn quoted in Bloomberg Law article on Google location tracking privacy policy

August 15, 2018 |

On August 14, *Bloomberg Law* contacted Partner [Becki Kuehn](#) for her thoughts on the possible regulatory scrutiny Google could face regarding location data collection and its privacy policies.

"The FTC recommends that if a company is going to collect sensitive data from a consumer, like geolocation information, it should seek affirmative express consent before collecting that data," Kuehn said.

Becki is the chair of Hudson Cook's [Credit Reporting, Privacy and Data Security](#) practice group. She counsels financial institutions, consumer reporting agencies, service providers and others in complying with consumer financial laws and prohibitions against unfair, deceptive or abusive trade practices.

[Click here](#) to read the full article.

Hudson Cook, LLP provides articles, webinars and other content on its website from time to time provided both by attorneys with Hudson Cook, LLP, and by other outside authors, for information purposes only. Hudson Cook, LLP does not warrant the accuracy or completeness of the content, and has no duty to correct or update information contained on its website. The views and opinions contained in the content provided on the Hudson Cook, LLP website do not constitute the views and opinion of the firm. Such content does not constitute legal advice from such authors or from Hudson Cook, LLP. For legal advice on a matter, one should seek the advice of counsel.

SUBSCRIBE TO INSIGHTS

HUDSON COOK

Hudson Cook, LLP is a national law firm representing the financial services industry in compliance, privacy, litigation, regulatory and enforcement matters.

7037 Ridge Road, Suite 300, Hanover, Maryland 21076
410.684.3200

hudsoncook.com

© Hudson Cook, LLP. All rights reserved. Privacy Policy | Legal Notice
Attorney Advertising: Prior Results Do Not Guarantee a Similar Outcome

