



Becki Kuehn quoted in Bloomberg Law article on Google location tracking privacy policy

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On August 14, *Bloomberg Law* contacted Partner [Becki Kuehn](#) for her thoughts on the possible regulatory scrutiny Google could face regarding location data collection and its privacy policies.

"The FTC recommends that if a company is going to collect sensitive data from a consumer, like geolocation information, it should seek affirmative express consent before collecting that data," Kuehn said.

Becki is the chair of Hudson Cook's [Credit Reporting, Privacy and Data Security](#) practice group. She counsels financial institutions, consumer reporting agencies, service providers and others in complying with consumer financial laws and prohibitions against unfair, deceptive or abusive trade practices.

[Click here](#) to read the full article.

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