## HUDSON COOK

## Hudson Cook named to LEND360's Small Business Lending Advisory Committee

First-of-its-kind committee to help facilitate LEND360 initiatives focused on small business lending

#### September 25, 2017 |

**Hanover, Maryland, September 25, 2017** - The 4th Annual <u>LEND360</u>, the go-to event for leaders in the FinTech industry, has named Hudson Cook, LLP to the first-of-its-kind Small Business Lending Advisory Committee. <u>Catherine Brennan</u> and <u>Katherine Fisher</u>, partners in the firm's Maryland office, will represent Hudson Cook on the committee.

According to LEND360, "Many of these participants have been integral in shaping the discussions for LEND360, as well as engaging in policy issues affecting the small business lending industry."

"We are honored that Hudson Cook participates on this unique committee," said <u>Michael</u> <u>Benoit</u>, chair of the firm. "Small businesses are vital to a healthy and growing economy, and it's important that they have access to the capital to help them succeed."

The committee's first undertaking was to evaluate and comment on the upcoming Request for Information from the Consumer Finance Protection Bureau (CFPB) regarding Section 1071 of the Dodd-Frank Wall Street Reform and Consumer Protection Act, which pertains to lender data collection requirements for loans made to small, minority and women-owned businesses. LEND360 will publish the comment letter later this fall.

LEND360 has an agenda track dedicated to innovations, opportunities and best practices in small business lending. These sessions will help tailor businesses for the future, with the goal of greater success in the small business financing market.

#### About LEND360

LEND360, taking place October 11-13, 2017, at the Fairmont Dallas Hotel, brings together the entire ecosystem of online lending, including consumer, small business and marketplace lenders; tech platforms; legal counsel; investors; and more. More than 850 online lending professionals from across the globe connect for three days of sharing insights, innovations and information. To learn more, visit <u>www.LEND360.org</u>.

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