



## Hudson Cook Sponsors LEND360

October 10, 2017 |

Hudson Cook is proud to sponsor the LEND360 conference, which is taking place from Oct. 11-13 in Dallas, Tex. LEND360 is an annual event that exclusively focuses on the unique needs of online lending providers. For more information and to register, visit [LEND360.org](http://LEND360.org).

In addition to its sponsorship, Hudson Cook will have five of its partners sharing their legal insights as panelists during multiple sessions throughout the conference. Attorneys [Kate Fisher](#), [Bob Gage](#), [Allen Denson](#), [Cathy Brennan](#) and [Blake Sims](#) will be participating in the following discussions.

### **An Update on Merchant Cash Advance and Why Your Contract Language Matters**

Thursday, Oct. 12  
11:30 a.m.

#### **Moderator**

Kate Fisher, Hudson Cook, LLP

#### **Panelists**

Bob Gage, Hudson Cook, LLP  
Chris Murray, Giuliano McDonnell & Perrone  
Vadim Serebro, Yellowstone Capital LLC

### **Trump Administration Regulatory and Policy Changes Online Lenders Need to Know**

Thursday, Oct. 12  
11:30 a.m.

#### **Moderator**

Brian Knight, The Mercatus Center at George Mason University

#### **Panelists**

Allen Denson, Hudson Cook, LLP  
Scott Pearson, Ballard Spahr, LLP  
Scott Talbott, Electronic Transactions Association

### **The Role of the Secondary Market in Online Lending**

Friday, Oct. 13

9:00 a.m.

**Moderator**

Allyson Baker, Venable, LLP

**Panelists**

Cathy Brennan, Hudson Cook, LLP

Greg Nowak, Pepper Hamilton, LLP

Phillip Toth, Oberon Securities

**Consumer Lending Innovations Shaping the Future of Non-Bank Consumer Finance**

Friday, Oct. 13

9:00 a.m.

**Moderator**

Blake Sims, Hudson Cook, LLP

**Panelists**

Cameron Stevens, Prodigy Finance

Derek Barclay, LoanHero

Keith Goodnight, Microbilt

JP James, Lending Science DM

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