



Independent Dealer Podcast interview with Partner Michael Goodman

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The *Independent Dealer Podcast*, hosted by Jeff Watson and Luke Godwin, interviewed Hudson Cook Partner [Michael Goodman](#) about federal advertising laws as they relate to auto dealerships. Michael spoke about federal standards such as Regulation Z and gave examples of deceptive acts and practices for which the CFPB and FTC might open investigations. The theme throughout the podcast centered on the rule that dealers should not "unpleasantly surprise their customers."

According to *The Independent Dealer Podcast*, the site is a source for Independent Used Car Dealers that want to get educated on how to improve their business and their life.

[Click here to listen to the podcast.](#)

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