

## Join us at LEND360

September 22, 2017 |

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**Kate Fisher**

*Partner*

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Hudson Cook will be participating in the upcoming LEND360 conference, taking place from Oct. 11-13 in Dallas, Tex. LEND360 is an annual event that exclusively focuses on the unique needs of online lending providers. For more information and to register, visit [LEND360.org](http://LEND360.org).

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**Bob Gage**

*Partner*

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Hudson Cook attorneys [Kate Fisher](#), [Bob Gage](#), [Allen Denson](#), [Cathy Brennan](#) and [Blake Sims](#) will be participating on the following panels:

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**Allen Denson**

*Partner*

[adenson@hudco.com](mailto:adenson@hudco.com)

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An Update on Merchant Cash Advance and Why Your Contract Language Matters  
Thursday, Oct. 12  
11:30 a.m.

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**Cathy Brennan**

*Partner*

[cbrennan@hudco.com](mailto:cbrennan@hudco.com)

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Moderator  
Kate Fisher, Hudson Cook, LLP

Panelists

Bob Gage, Hudson Cook, LLP  
Chris Murray, Giuliano McDonnell & Perrone  
Vadim Serebro, Yellowstone Capital LLC

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**Blake Sims**

*Partner*

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Trump Administration Regulatory and Policy Changes  
Online Lenders Need to Know  
Thursday, Oct. 12  
11:30 a.m.

Moderator  
Brian Knight, The Mercatus Center at George Mason University

Panelists

Allen Denson, Hudson Cook, LLP  
Scott Pearson, Ballard Spahr, LLP  
Scott Talbott, Electronic Transactions Association

## The Role of the Secondary Market in Online Lending

Friday, Oct. 13

9:00 a.m.

### Moderator

Allyson Baker, Venable, LLP

### Panelists

Cathy Brennan, Hudson Cook, LLP

Greg Nowak, Pepper Hamilton, LLP

Phillip Toth, Oberon Securities

## Consumer Lending Innovations Shaping the Future of Non-Bank Consumer Finance

Friday, Oct. 13

9:00 a.m.

### Moderator

Blake Sims, Hudson Cook, LLP

### Panelists

Cameron Stevens, Prodigy Finance

Derek Barclay, LoanHero

Keith Goodnight, Microbilt

JP James, Lending Science DM

On Oct. 12, Kate Fisher, a partner in the firm's Maryland office, will moderate a session on business lending, and Bob Gage, partner in the Michigan office, will be a speaker during this session, which will provide attendees with an update on merchant cash advances and explain why contract language is important. A partner in the firm's Washington, D.C., office, Allen Denson will also speak on the 12th. His topic will be "Trump Administration Regulatory and Policy Changes Online Lenders Need to Know."

Cathy Brennan, a partner in the Maryland office, and Blake Sims, a partner in the firm's Tennessee office, will each present on Oct. 13. Cathy's session is titled "The Role of the Secondary Market in Online Lending." Blake will discuss "Consumer Lending Innovations Shaping the Future of Non-Bank Consumer Finance."

For more information on LEND360, or to register for the event, [click here](#).

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