

## RV News publishes voluntary protection article by Partner Jean Noonan

August 8, 2019 |

In the August issue of *RV News*, Partner [Jean Noonan](#) presents a case study involving the Pennsylvania attorney general's allegation that a PA new car dealership sold a voluntary protection product that "failed to provide any meaningful value relative to the consideration paid by the consumer." Jean cautions RV dealers that although this enforcement action involved a car dealership, the same issues and compliance risks apply to RV dealers when they sell voluntary protection products. The case study demonstrates the risks of not carefully determining that each voluntary protection product has value for consumers in all different situations.

Jean is a partner in the firm's Washington, DC office. She advises clients on consumer financial services, fair lending, marketing, financial privacy and consumer protection matters. She counsels financial institutions and others in complying with laws related to consumer credit, privacy, telemarketing, and unfair trade practices. Jean also represents clients in government investigations, examinations, and enforcement actions before federal agencies, including the Consumer Financial Protection Bureau, Federal Trade Commission, and federal prudential regulators and in other ancillary matters.

[Click here](#) to read the full article on pages 62-63 of *RV News*.

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7037 Ridge Road, Suite 300, Hanover, Maryland 21076  
410.684.3200

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