

## Webb McArthur and Latif Zaman Promoted to Hudson Cook Partners

December 21, 2021 |

Hanover, Maryland, December 21, 2021 - Hudson Cook, LLP is pleased to announce that attorneys Webb McArthur and Latif Zaman have been promoted to equity partners of the firm, effective January 1, 2022.

Webb, resident in the firm's Washington, DC office, advises a range of financial institutions, consumer reporting agencies, technology and information companies, and others on compliance with data use and privacy laws, including the Fair Credit Reporting Act, California Consumer Privacy Act, Colorado Privacy Act, Virginia Consumer Data Protection Act, General Data Protection Regulation, and Gramm-Leach-Bliley Act. As a member of the firm's Credit Reporting, Privacy and Data Security practice group, Webb works closely with clients to develop data use and privacy compliance strategies, including in connection with product assessments, consumer relations, vendor management, and due diligence matters. He is an active member of the American Bar Association, Business Law Section, and the International Association of Privacy Professionals. Webb speaks and writes frequently for financial services industry trade associations and publications.

Rebecca ("Becki") Kuehn, chair of Hudson Cook's Credit Reporting, Privacy and Data Security group, credits Webb's particular interest in the states' consumer data privacy laws with the growth of the firm's data privacy group. "Webb has been helping clients navigate the increasing patchwork of these state privacy and data protection laws, beginning with California and with the recent addition of Virginia and Colorado," said Becki. "He has been an invaluable resource to our clients and we welcome him to the firm partnership."

Latif, resident in the firm's Hanover, MD office, works closely with financial services providers at various stages of growth to develop, maintain and expand nationwide consumer and commercial credit and funding programs. On behalf of investor clients, Latif engages in due diligence of financial service providers, including fintech firms, bank partnership platforms, small business lenders, sales finance companies and legal funding companies. Latif advises legal funding companies on compliance with state and federal law, including issues related to licensing, documentation and recharacterization. Latif is a contributing editor for the American Bar Association's Business Law Section digital publication, *Business Law Today*, and is a member of the Alternative Finance Bar Association and the American Bar Association, Business Law Section, formerly serving as a young lawyer liaison with the Consumer Financial Services Committee.

"Latif has been an integral part of our team representing our clients," said <u>Catherine M. Brennan</u>, chair of the firm's <u>Fintech group</u>. "In particular, Latif advises clients in legal funding and commercial choice of

law lending programs. I look forward to working with Latif to continue to grow our Fintech and <u>Business</u> <u>Funding</u> practices."

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