



A Complete Review of the FTC CARS Rule

July 30, 2024 | [L. Jean Noonan](#)

A Complete Review of the FTC CARS Rule

Monday General Session

The FTC plans to enact the CARS Rule, which will cause major disruptions for many dealers if it is enacted. This Rule will change the way you market and advertise vehicles and produce much more red tape for dealers. This Rule has faced criticism and is currently facing litigation. Opponents have expressed concerns about the rule's complexity and negative impact on dealership operations and competitiveness. Jean will share the most up-to-date details about the brief that was filed on your behalf, as well as its implications and legal status. This is a must-attend session for all dealers.

Hudson Cook, LLP provides articles, webinars and other content on its website from time to time provided both by attorneys with Hudson Cook, LLP, and by other outside authors, for information purposes only. Hudson Cook, LLP does not warrant the accuracy or completeness of the content, and has no duty to correct or update information contained on its website. The views and opinions contained in the content provided on the Hudson Cook, LLP website do not constitute the views and opinion of the firm. Such content does not constitute legal advice from such authors or from Hudson Cook, LLP. For legal advice on a matter, one should seek the advice of counsel.

SUBSCRIBE TO INSIGHTS

HUDSON COOK

Hudson Cook, LLP is a national law firm representing the financial services industry in compliance, privacy, litigation, regulatory and enforcement matters.

7037 Ridge Road, Suite 300, Hanover, Maryland 21076
410.684.3200

hudsoncook.com

© Hudson Cook, LLP. All rights reserved. Privacy Policy | Legal Notice
Attorney Advertising: Prior Results Do Not Guarantee a Similar Outcome

