



Behind the Curtain: The FTC of Yesterday and Today

September 29, 2026 | [Rebecca E. Kuehn](#)

Tuesday, September 29th

Behind the Curtain: The FTC of Yesterday and Today

2:00 PM - 2:45 PM

Crystal C

Description

Join two former FTC insiders for an inside look at how the agency investigates, evaluates, and enforces compliance. Rebecca Kuehn and Harris Senturia will discuss key differences between the FTC of the past and the FTC of today, including shifts in priorities, investigative practices, and expectations for regulated companies. Attendees will leave with a deeper understanding of the agency's approach and practical takeaways for navigating regulatory scrutiny.

Speakers

- [Rebecca Kuehn](#), Hudson Cook, Partner
- [Harris Senturia](#), Hudson Cook, Partner

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