

## IDENTITY THEFT BLOCK CHALLENGE: Safeguarding Consumer & Data Integrity in an Era of False Claims

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Speakers:

<u>Joel Strickland</u> Director, Client Relations Online Data Exchange, New Management Services

Megan Nicholls Partner, Hudson Cook

Moderator: <u>Jackie Gulley</u>, Vice President, Communications, Consumer Data Industry Association

The rise of fraudulent identity theft claims generated by credit repair companies poses a growing concern not only lenders and regulators but also the integrity of the credit reporting framework. Our industry is locked in the battle of helping consumers who are true victims of ID theft and simultaneously protect the accuracy of tradelines from a deluge of false ID theft claims. Our industry confronts the dual task of aiding genuine victims of identity theft while safeguarding data accuracy amidst a surge of ID theft fraud.

Join us at Consumer Data Connect for a dedicated session featuring insights from legal experts, furnishers, and the e-Oscar® team. Topics covered will include a comprehensive review of FCRA compliance obligations related to fraud blocks, effective strategies employed by furnishers for managing and investigating blocks, protocols for handling block recissions, and strategies for furnishers to proactively monitor volumes and trends using Insights by e-Oscar®.

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