



Strategies for Using Debit Cards to Optimize Payments While Cutting Costs and Meeting Borrower Expectations

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As consumers expectations for speed and convenience continue to rise, lenders are expanding their repayment strategies to improve the borrower experience, while enhancing operational efficiency, mitigating risk and reducing costs. Debit Cards, preferred by 77 percent of borrowers, represent an often-overlooked payment tool that can offer lenders an array of benefits. Join a panel of LEND360 experts to explore how you can diversify your payments strategies. The session will examine hidden opportunities through Visa's Debt Repayment Interchange Program and related network discounts that can potentially reduce lender transaction costs and increase borrower satisfaction. The discussion will highlight how debit optimization complements ACH, supports compliance, and helps lenders meet borrower demand for faster, digital-first payment options—without overhauling existing operations.

Speakers (4)

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