



The Invisible Applicant - How Synthetic Identity and AI-Powered Fraud are Targeting SMB Lending

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Synthetic identities, AI-generated documents, and sophisticated social engineering schemes are slipping through the controls that lenders built for a different era. Fraud flourishes when speed and relationship take priority over scrutiny. Hear from a group of LEND360 experts as they draw on years of experience addressing fraud prevention, digital identity, and their own experience as a small business borrower to map where fraud is entering the funnel and what companies need to look for. Learn how a modern, AI-driven detection framework catches risk earlier in the process without slowing down the approvals that keep lending moving.

Speakers (4)

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Speaker

Kip Amstutz

President, 360 Equipment Finance

Katherine Fisher picture

Speaker

Katherine Fisher

Partner, Hudson Cook, LLP

G S

Speaker

Gutsche Schmidt

Chief Financial Officer, Back Business Funding

Utsav Shah picture

Speaker

Utsav Shah

Co-Founder and Product Lead, Kaaj

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